



SURFACE TO SOUL

Live Well | Lead Well | Coach Well

Content Ideas for Facebook Posts

1 | "FILL IN THE BLANK" QUESTION (EASY TO ANSWER; ONE WORD IS SUFFICIENT)

- The last book I read was _____.
- The best thing that happened during summer was _____.
- One word that describes my approach to fitness is _____.
- My favorite comfort food is _____.

2 | "THIS VS THAT" QUESTION (CHOOSE ONE OF TWO OPTIONS)

- Are you a cat or a dog person?
- Are you an Apple or Android person?
- Do you exercise daily? (Yes or No)

3 | QUESTION FROM A STAKEHOLDER

- A comment or question raised from a previous post.
- A question raised at leadership meeting.
- A question or issue raised in an email.

4 | "BIGGEST PROBLEMS" QUESTION

- What's your biggest ministry challenge? Staffing challenge? Technology or communication challenge?
- What's your biggest fear related to _____? Biggest concern? Biggest obstacle?
- What's your biggest fear as a _____? Biggest failure? Biggest embarrassment? Biggest mistake?

5 | "HOPES & DREAMS" QUESTION

- What are your hopes and dreams for our church? New members? Our community?
- What are your hopes and dreams for your children? Grandchildren? Parents? Grandparents?
- What are your hopes and dreams for our community? Our schools?

6 | "TIPS" QUESTION ("WHAT ARE 2-3 TIPS YOU HAVE FOR . . .")

- Running better meetings?
- Reading more books?
- Simplifying your life?
- Empowering your leaders?

7 | "SHARE A PHOTO" QUESTION/REQUEST

- Show us a favorite piece of art from one of your kids.
- Show us your favorite room in your home (share why it's your favorite space).
- Show us everything you have in your laptop bag.

8 | "ACCOUNTABILITY" QUESTION

- What's your biggest goal of the week? What do you want to achieve this week?
- What will you do in the next 30 days to become more physically fit?



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