



SURFACE TO SOUL

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Ideas for Helping Members Invite Guests

- Stop asking for a few weeks. Avoid saying something like "don't forget to invite your friends" every week.
- Provide invite cards. You can make it easier for people to invite by giving them printed cards to share.
- Encourage social media use during the service. Encourage people to share a status update via phones.
- Provide lawn signs. Print up a few lawn signs and make them available for people to put in their yards.
- Create a page on your website with graphics, Facebook posts, and ideas for people to invite their friends.
- Create shareable content. It might be an inspirational quote or a helpful article.
- Write Facebook posts (with images) people can cut and post on their Facebook page.
- Periodically send a text reminder on Saturday ask members to invite a friend to church tomorrow.
- Give away t-shirts for guests and those who bring them.
- When someone brings a friend, thank them personally by phone, text, email, or card.
- Tell stories of inviting. There is no better form of communication than stories – it's how we learn best.
- Talk to guests during your sermon. Make sure every message addresses new people.
- Create a Facebook group of church members and then run ads to that segment of people.
- Ask your church to write down the first names of people they would like to see come to church.
- Tear-Off Postcards. Send a perforated postcard to the homes of your members or regular attenders.



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