

# SURFACE TO SOUL

Live Well | Lead Well | Coach Well

## Use a Coach to Enhance Your Ministries

### CONNECT WITH PEOPLE OF ALL AGES IN LIFE-GIVING RELATIONSHIPS.

- Use a coach to assess and improve your hospitality, train ushers and greeters, and create a welcome packet.
- Use a coach to embed sharing and storytelling into current meetings, events, and publications.
- Use a coach to create an annual schedule for inviting people to your congregation.

### GROW VIBRANT FAITH EVERY DAY, EVERYWHERE.

- Use a coach to conduct a Congregational Vitality Survey and share results with church members.
- Use a coach to help create a shared vision for growing people's faith at every age and life stage.
- Use a coach to introduce new spiritual practices into worship, meetings, and church events.

### ENGAGE PEOPLE IN SERVING AT AND BEYOND THE CHURCH.

- Use a coach to help new members discover, develop, and deploy their gifts to serve others.
- Use a coach to help leaders learn to invite people into ministry and orient them for acts of service.
- Use a coach to help create *sprinter tasks* and processes for tracking member/ministry engagement.

### CREATE JOYFUL, GENEROUS GIVERS.

- Use a coach to develop a year-round stewardship plan based on *Ask, Thank, Tell*.
- Use a coach to help facilitate stewardship-related conversations based on *Beyond the Offering Plate*.
- Use a coach to help create narrative budgets and better case statements for giving.

### BUILD AGILE LEADERS WHO LEARN TO ACT, INSPECT, LEARN AND CELEBRATE.

- Use a coach to help paid and elected leaders learn lead change and adapt to new ministry settings.
- Use a coach to create a library of resources to support the ongoing development of church leaders.
- Use a coach to create systems for communicating shared goals and tracking progress toward goals.

### SELECT, SUPERVISE, AND SUPPORT STAFF.

- Use a coach to explore new approaches to hiring, orienting, and reviewing paid staff.
- Use a coach to create Professional Development Plans and annual goals for paid staff.
- Use a coach to assist Personnel Teams with developing best practices for hiring, firing, and retaining staff.

### MANAGE MINISTRIES AND PROJECTS.

- Use a coach to help create ministry descriptions for all paid and volunteer ministry positions.
- Use a coach to help leaders learn to evaluate meetings, events, programs, policies, and procedures.
- Use a coach to develop a leadership manual for lay and elected leaders.

### COMMUNICATE CLEARLY AND CONSISTENTLY ACROSS ALL PLATFORMS.

- Use a coach to conduct a congregational communication audit; to share audit results with leaders.
- Use a coach to create and/or update the church's branding style guide.
- Use a coach to help leaders create a 90-day social media posting schedule.



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