

## 2025-26 Parish Goals

1. Work to encourage fellowship by improving participation in church-sponsored events, including, but not limited to, the following: 11a intergenerational programming, Clingman Forum, Dimensions of Faith, and Skill Sharing classes.

### 2025 Benchmarks:

- a. A leader should be determined within the first 90 days of 2025. **Completed**
- b. A fellowship participation group needs to be recruited, formed, and started meeting within the first 120 days of 2025. **Completed**
- c. The fellowship participation group should generate specific action items that will be presented to the Vestry by the August monthly meeting, so action can be taken commensurate with the start of the '25-'26 program year and considered in budget preparations for 2026. **Completed**
- d. Invitations will be sent to ministry leaders before St. Matthew's Day to sponsor at least one event throughout the program year. *Status: Set down for now, see 2026 benchmark for Goal #1*
- e. The fellowship participation group will create a schedule of ministry spotlights throughout the calendar year to be included in the eSpirit and the mailer by Saint Matthew's Day. **Completed**

2026 Benchmark: Determine if the groups for Goal #1 and Goal #2 should be combined before creating new benchmarks for Goal #1 for 2026.

2. Better promote the parish's creativity and highlight the programs, ministries, and spaces that are uniquely St. Matthew's (Peeps Diorama Making, St. Matthew's Day, Skill Sharing, Makerspace, Community Garden, etc.).

### Benchmarks:

- a. A leader should be determined within the first 90 days of 2025, and the leader will meet with the Director of Communications within 30 days.  
*Status: The leader has been determined as Jessica Roufus, and she met with Charles on April 1.*  
**Completed**
- b. A group to highlight parish creativity needs to be recruited, formed, and started within the first 120 days of 2025.  
*Status: The group has been recruited and formed, and we had our first meeting on May 21. This small group consists of Jessica Roufus, Robin Garr, Julia Ceresa, and Lauren Ceresa.* **Completed**
- c. The group and leader will work with the Director of Communications on the internal and external marketing for uniquely Saint Matthew's events.  
*Status: We have drafted some goals below that will help us meet this benchmark. In addition, here are some things we have done to support uniquely Saint Matthew's events: (1) Did chalk drawings in the parking lot to advertise Godspell. (2) Reached out to our marketing contact list (outside parishes and local groups) to advertise Diana Butler Bass.* **Ongoing**
- f. Invitations will be sent to ministry leaders before St. Matthew's Day to sponsor at least one event throughout the program year.  
*Revised Benchmark for 2026: The group and leader will work with the staff and ministry leaders to market and sponsor uniquely St. Matthew's events.* **Ongoing**
- d. The leader will routinely meet with the staff and Ministry Leaders to collaborate on promotional ideas for highlighting uniquely Saint Matthew's events.  
*Status: The small group checked in, via email, on the first quarter's worth of events and uniquely St. Matthew's spaces. We are due to check in again.* **Ongoing**
- e. The parish creativity group should generate some specific action items that will be presented to the Vestry by the August monthly meeting so action can be taken commensurate with the start of the '25-'26 program year and considered in budget preparations for 2026.  
*Status: The small group drafted and presented specific action items to the Vestry and the VIT team. These action items were approved and then* **Completed.**

*Specific Action Items:*

- 1.) *During at least 3 quarters of the Fiscal Year, conduct one focused event or spotlight on a uniquely St. Matthew's space (once per quarter).*
- 2.) *Conduct quarterly communications with St. Matthew's Staff about upcoming uniquely St. Matthew's events and finalize action items for members of the promotion group.*
- 3.) *Assist in sharing and promoting Social Media content to promote uniquely St. Matthews events in the community.*
- 4.) *Working with the Director of Communications - create a marketing contact list with contacts and best practices for sharing events with other parishes and local groups.*

2026 Benchmark: Determine if the groups for Goal #1 and Goal #2 should be combined before creating new benchmarks for Goal #2 for 2026.

3. Design and implement a sustainable health ministry at St. Matthew's.

2025 Benchmarks:

- a. Lay leaders will interpret the results of the 2024 survey and create appropriate benchmark(s) for the ministry. **Completed**
- b. Based on the results of the 2024 survey, establish a Health Ministry advisory group. **Completed**
- c. A leader should be determined within the first 60 days of 2025. **Completed**
- d. A health ministry advisory group needs to be established and convene a meeting within the first 90 days of 2025. **Completed**
- e. The health ministry advisory group should generate some specific action items, which should be presented to the Vestry by the August monthly meeting so action can be taken commensurate with the start of the '25-'26 program year and considered in budget preparations for 2026.  
*Status update: The leaders of the grief group will be contacted in September or October by Kelly to see if they want to continue planning or if she should recruit new leaders. They decided to make the Healing Eucharist the gathering place for people seeking grief support. **Completed***  
*Status update: The leaders of the Alzheimer's group are up and running. They create a program each month and report the results to Kelly. After many months of programming, the group decided their work was done, and a new group was formed. **Completed***  
*Status update: The Alzheimer's Association Caregivers' Support Group now meets the 3rd Wednesday of the month. **Ongoing***  
*Status update: The library now has a section for people living with or caring for person(s) with dementia. **Ongoing***  
*Status update: five licensed medical professionals agreed to participate in the Credentialed Medical Assistance ministry. **Completed***
- f. The leader, with the support of the Health Ministry advisory group, will inform and invite the congregation to participate and learn about the Health Ministry. *Status update: The website now has a health ministry page with updates about all of the health ministry offerings.*  
<https://stmatthewsepiscopallouisville.org/health-ministry> **Ongoing**
- g. Vaccine Clinic 2025. A Walgreens led vaccine clinic was held in Saints Hall. COVID and flu shots were administered by Walgreens personnel. 30 parishioners and 2 community members participated.

2026 Benchmarks:

1. A Walgreens-led vaccine clinic, offering flu and COVID protection, will be held in early October. Both parishioners and community members will be invited to participate. Announcements will be made in September.
2. The Health Ministry will be overseen by the Director of Congregational Life.