

Apples to Apples

I once heard someone at a preaching school say, “**We can count the seeds in an apple, but we can’t count the apples in one seed!**” In essence, I believe he was trying to illustrate how there is no way to measure the impact of one converted sinner, or perhaps one diligent preaching school graduate.



Perhaps you have heard the stories of one person who was converted to Christianity, who then went on to preach and help convert hundreds of others. I can think of one man I know who was converted to Christianity, has been preaching for decades, and has been teaching and training other preachers for decades as well. **How many apples has that one seed produced?!** It is easy to see the one seed when someone is converted, but it is impossible to see the number of apples that one seed could produce. What is once a simple seed from an apple could potentially become an entire orchard.



You may have also heard the idea that we should sow the seed and wait, because some seeds take longer to germinate and grow. We all may be able to point to examples of those who heard the Gospel, but did not convert until years later.

I’ve been thinking about all these things lately in relation to how we measure success at **Truth For The World**. I often view our analytics to see how many people visit our website, how many people play our videos, etc. Others may want to hear numbers of how many people have been baptized, how many have enrolled in Bible Correspondence Schools, etc. While these numbers help us to see that the seed is being sown, or help us to know where to direct our efforts, I have begun to realize that **it is impossible to measure the entire impact of our seed sowing**. We cannot possibly track the activities of the tens of thousands of people we reach in a year, know whether or not they sought out the local church, decided to obey the Gospel, etc. If they are converted, we likely will not know how many (**continued on reverse**)

A successful effort is one that does the job it was prescribed, which is sowing and watering the seed of the Word of God!

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others may be converted because of them. And years after we are gone, what will be the continuing impact of that seed? How many apples will we help produce, and how many apples will be brought forth from the seeds of those apples, and so forth and so on. How many apples in total will **Truth For The World** and all its workers and coworkers produce before the end of the world? It is impossible to say. **“You can’t count the apples from one seed.”**

As we know, our job is to sow the seed, and water the seed. God’s job is to give the increase. **(1 Corinthians 3:6)** God provides the apples of conversion and faithfulness and God knows the true impact of our efforts. Our job is to sow and water, and then leave the rest up to God. Only He can count the apples in one seed!

How does **Truth For The World** measure “success”? Looking at it one way, we can’t! What we can do is sow the apple seed (the Gospel) and let God provide all the apples (Christians) that may be produced while this Earth still lasts. That sowing the seed and watering is our measure of success!

- Kendal Rasnake, Director

Video and Audio on the Go!

Truth For The World has a 24/7 streaming TV channel and radio channel. You can take us on the go and watch/listen whenever you want!

Our **TFTWTV** and **TFTW Radio** channels play through apps like the **Truth For The World** app, Liv365, TuneIn and the **TFTWTV** app on Roku. You can also view the monthly schedules for both TV and radio by visiting our website at these addresses:



- truthfortheworld.org/tftwtv for **TFTWTV**
- truthfortheworld.org/tftw-radio for **TFTW Radio**.



Did you know? Truth For The World has been sowing the seed and watering for over 30 years!