



THE INCREASE WOMEN

A Ministry of Pro Athletes Outreach (PAO)

THE WHY

In the fast-paced, high-pressure world of professional sports, women connected to athletes—wives, fiancées, and girlfriends—often navigate unique emotional, spiritual, and relational challenges in isolation. While athletes receive spiritual support on their teams, their partners are often left without tailored resources or community.

The Increase Women (TIW) exists to change that.

WHO WE ARE

TIW is a ministry of Pro Athletes Outreach (PAO), dedicated to equipping and empowering women to pursue an authentic relationship with Jesus Christ and live lives fully committed to Him.

WHAT WE DO

We serve, equip, and disciple women through three strategic pillars:

- **Local Bible Studies**
Resourcing and equipping Bible study leaders in NFL and MLB communities—with planned expansion into NBA, NHL, and MLS.
 - **Discipleship Handbook**: Over 1,110 units sold in both English and Spanish
 - **Rooted**: Over 1,050 units sold in both English and Spanish
 - **Freedom**: Over 1,250 sold in both English and Spanish
- **Virtual Discipleship**
Offering online Bible studies, leadership calls, and podcast content to reach women wherever they are.
- **Intentional Community**
Cultivating deep, faith-filled relationships rooted in Scripture and sustained across the unique rhythms and schedules of the professional sports lifestyle.

OUR IMPACT (So far...)

- **Engagement On Every NFL & MLB Team**
Active groups and growing leadership in cities across both leagues.
- **Expanding Digital Reach**
Thousands of women engage through online platforms and virtual studies.
- **Strategic Collaborations**
Partnering with Baseball Chapel and NFL chaplains to support ministry expansion.

THE OPPORTUNITY

Across the NBA, NHL, and MLS, 92 additional teams represent far more than just numbers—they represent real women walking through the unique challenges that come with a life connected to men in professional sports. Each team represents an opportunity to create a community of women longing for connection, truth, and purpose.

By identifying and equipping leaders in these cities, we have the extraordinary chance to build a global sisterhood—one where women are seen, known, and loved. This is not just growth—it's a movement of discipleship for eternal impact.

JOIN US

Zoom Call - Wednesday, July 9th @ 10AM MT/12PM EST - [RSVP here!](#)

It is our desire to learn more about the women who walk alongside the men in the NBA, and to offer resources and discuss ways to partner in serving your community.

CONTACT US

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