

Membership Form

business name

contact name

business address

mailing address

phone

email

website

Number of Employees? _____

Are you willing to accept DBA Bucks? _____

Payment for annual membership:

- ☐ My check is enclosed
☐ Please invoice me
☐ Please charge my card

number: _____

expiration date: _____ cvv: _____

billing zip: _____

The Elko Downtown Business Association (DBA) may terminate or refuse membership if the DBA Board of Directors determines it is in the best interest of the DBA. Businesses must stay in good standing in the community. Any act of misconduct by a member including, but not limited to, an act of dishonesty, theft, misappropriation of DBA property, or any act to injure, abuse or endanger others or any act that might bring disrepute, contempt, scandal, ridicule or reflect unfavorably on the DBA can be reason for termination.

By signing this application for membership, the signer agrees to abide by the following regulations. I promise to abide by the rules and regulations set forth in the bylaws of the DBA. I promise to be an active participant by participating in DBA meetings, events and to always conduct myself in a professional manner.

Signature: _____

Events

The Elko DBA hosts several events throughout the year. Revenues are raised from these event to support a number of DBA sponsored projects. Signature events are typically held on the second Saturday of the Month. Others events are planned throughout the year.

2nd Saturday Events

- Art Walk (May)
- Margarita Walk (June)
- Wine Walks (July, Aug., Sept.)
- Beer Walk (October)
- Pumpkin Walk (November)
- Snowflake Festival (December)

Other DBA Events

- Ghost Tour (October)
- Downtown Market (July-Oct.)
- Shop Downtown (Nov.-Dec.)

The DBA also participates in other community events throughout the year.

Contact Us

Elko Downtown Business Association

PO Box 2609

Elko, Nevada 89803

(775) 340-4550

ElkoDBA@Gmail.com

Visit us on the web:

www.ElkoDowntown.org



MEMBERSHIP INFORMATION

A 501c6 Non-Profit Corporation

The Elko DBA

The DBA was established as a non-profit organization to promote, preserve and enhance the prosperity of the downtown area and support the overall betterment of the Elko Community.

The DBA encourages new business development, helps raise consumer awareness and encourages people to support the heart of Elko. By supporting the downtown business community, we ensure that Downtown Elko continues to grow and thrive as the heart of Elko.

The DBA is governed by a Board of Directors made up of nine volunteers each serving a minimum of a one-year term.

Downtown Boundaries

The downtown area runs on the south by River Street, on the east by 12th Street, on the west by 1st Street, and on the north by Court Street.

Membership

Membership to the DBA is open to any business, firm, organization, civic group or property owner. General memberships consist of businesses located in the designated downtown area. Associate membership consist of all others who are not in the designated downtown area and/or individuals who are not associated with a business in the downtown area., but who have an interest in the downtown and promoting locally owned businesses.

Membership Benefits

DBA Buck Program

- Use it to increase sales and business!
- Simple to use, works like a gift certificate
- Keeps the \$\$\$ Downtown

Special Advertising Opportunities

- Leverage mass media opportunities through co-op ads offered throughout the year. Low cost to members.
- Special DBA program/advertising on KENV Monday newscast. This free segment for DBA members gives you the opportunity to talk about your business and what you offer the community.
- Business listing on our website.
- A DBA visitor guide is provided to area hotels and at other locations.

Special Events

- Stimulate customer traffic and build visibility by connecting with new local and regional audiences attracted by events.
- Event sponsorship opportunities available.

Get Connected – Stay Connected!

- Opportunities to build collaborative relationships with other DBA members, and stay informed on Downtown activities.
- Learn about upcoming marketing programs, special events, City projects and other matters affecting Downtown.

Advocacy

- As a member of the DBA, your voice and opinions matter. We work with local officials to help promote and beautify our historic downtown and we want to know what matters to you.

Membership Benefits

Show Pride in Being a Downtown Business

- Your membership supports monthly events, downtown beautification efforts, and much more.
- Be part of an organization that is dedicated to promoting Downtown and helping it thrive.

Cost

Your annual membership investment will help to promote the DBA events and activities throughout the year.

General & Associate Membership:

- \$200/per year (General & Associate)
- \$100 for Second Business
- \$75/ per year (Non-Profit)

Projects

Downtown Beautification

- Adopt an Alley
- Tree lighting
- Snowflakes
- Downtown Banners
- Benches
- Garbage cans
- Flags

Donations

- Take Pride in Elko, Clean Up Green Up
- Elko Graffiti removal program
- Elko County Shop Local holiday program.

