

Creative Arts Team Assignment

Due: March 17, 2025 @11:59 pm

Thank you for your willingness to serve on the Creative Arts Team! Your creativity and passion play a vital role in how we visually tell the story of what God is doing in our church. Whether through photography, videography, or graphic design, your work helps inspire, connect, and engage our community.

As we continue to grow, we want to develop and refine our creative content to ensure that everything we produce is impactful, high-quality, and visually compelling. This assignment is an opportunity for you to use your gifts and explore how you can contribute to our team.

Assignment:

If you are interested in Photography, Videography, or Graphic Design, choose one (or more) of the following tasks to complete. You can use your phone (Basic camera app, Blackmagic, CapCut, or iMovie) or any professional software you're comfortable with (Canva, Adobe, etc.).

This is your chance to capture real moments and create content that reflects the life and energy of our church!

Photography Assignment:

Your goal is to capture a series of 10 high-quality photos throughout a church service that tells a story. Pay attention to lighting, composition, and emotion - avoid direct flash.

- **Worship moments** (3 Photos)
 - Example: hands raised, prayer, engagement
- **Candid community shots** (5 Photos)
 - Example: people interacting, praying, serving, connecting
- **Details & Atmosphere** (2 Photos)
 - Examples: stage setup, open Bible, perspective, signage, etc.

Ensure high-quality, well-lit images that could be used for social media or graphic design.

💡 Tip: Focus on natural expressions, storytelling, and framing. Keep backgrounds clean, avoid unnecessary distractions, and capture authentic emotions.

Photography Submission:

- ✦ File Format: PNG or high-quality JPEG.
 - ✦ Lighting: Well-lit, natural, no overexposed or underexposed shots.
 - ✦ Focus: Sharp, well-composed, and engaging moments.
 - ✦ Diversity: Ensure representation of all church members.
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Videography Assignment:

Capture and edit a short, engaging video (30-60 seconds) using your phone or camera. This could be:

- **Worship & Service Recap Video**

- Slow-motion or steady shots of hands raised, the band playing, or the congregation worshipping.
- Quick transitions show different moments of the service.
- Pastor speaking with key sermon points highlighted.
- Ambient shots of the crowd engaged in worship.

- **Community Engagement Video**

- Clips of people greeting, hugging, and welcoming each other.
- Smiling faces, groups praying together, or Connect Team in action.
- Post-service fellowship moments (conversations, lobby area, kids playing, etc.).

- **Testimony or Personal Story Video**

- Record a short testimony from someone sharing what God has done in their life.
- Use good lighting (natural light is best) and clear audio (quiet background).
- Capture expressions and emotions.

✦ Tip: Keep movements smooth, avoid excessive zooming, and film with purpose—each clip should contribute to the overall story.

Videography Submission:

- ✦ File Format: MP4, MOV, 4K or 1080p resolution.
- ✦ Audio: Clear, minimal background noise.

✦ Editing: Smooth transitions, no excessive effects or filters.

✦ Length: 30 sec – 5 min, depending on content type.

Graphic Design Assignment:

Create a social media graphic or a mock event flyer using Canva, Adobe, or any design tool you prefer. Your design should:

- Follow a clean and modern style that aligns with the church's aesthetic.
- Use bold, readable fonts and high-contrast colors.
- Incorporate real photos (accessible via Dropbox)
- Clearly communicate a message (sermon title, scripture, event details, etc.).

Examples of Graphics to Create:

- Sermon Series Graphic (e.g., *"Faith Over Fear" with a bold visual*).
- Event Promotion Flyer (e.g., *"Join Us for All Nations Sunday!"*).
- Encouraging Scripture Post (e.g., *"With God all things are possible." – Matthew 19:26*).

✦ Tip: Keep designs simple but eye-catching. Avoid clutter, overusing effects, or too many fonts.

Graphic Design Submissions:

✦ File Formats: PNG, JPG (for web); or PDF

✦ Resolution: 1080x1080px for social, 1920x1080px for widescreen.

✦ Fonts & Colors: See Brand Guide for approved church branding elements.

Submission Guidelines:

- Deadline: March 17, 2025 @11:59 pm
- Format: Submit your work via the Dropbox link.
- Quality: Ensure high resolution and clean edits.

This is not about being perfect—it's about learning, growing, and using your gifts to glorify God. Have fun with this, and we can't wait to see what you create!

If you have any questions, feel free to ask! Let's create something amazing together!