



Social Media Servant

Mission

To support the mission and vision of Calvary Chapel Meridian through Social Media channels and resources. Connecting our church body by promoting events and resources, helping them grow through sharing Biblical truth and devotional content, and reaching out to our greater community to show them the love of Christ and hope we have in Him.

Description

The social media servant works under the oversight of the Communications Director seeking to effectively convey the message, values, and spirit of Calvary Chapel through our social media channels. This role involves creating inspirational, educational, and engaging content that resonates with our current congregation, potential visitors, and the surrounding community.

Qualities

- Agree with the Calvary Chapel Meridian Statement of Faith
- Seek the Lord daily in Bible devotion and prayer.
- Attend at least one main church service per week and necessary Leadership gatherings.
- Heart to see social media as a ministry and an outreach opportunity.
- Be a servant leader and help others meet the goals of our greater mission statement.
- Comfortable computer skills and/or troubleshooting practices.
- Seeks new tools, trends, or techniques that can be beneficial for the ministry.
- Experience in managing social media platforms, especially Facebook, Instagram, and Twitter.
- Strong understanding of digital marketing principles and content creation.
- Excellent written and verbal communication skills.
- Ability to work independently and collaboratively in a team environment.
- Creative and innovative thinker with attention to detail.

Responsibilities

1. Encourage online fellowship and spiritual growth among followers.
2. Foster a sense of community and belonging through active and thoughtful engagement.
3. Ensure the content is biblically sound and adheres to the doctrinal beliefs of Calvary Chapel.
4. Ensure adequate coverage is attained for activities in and around CCM.
5. Develop a Social Media Strategy and analyze the effectiveness of content.
6. Seek to advance the reach and ministry opportunities of the CCM Social Media Presence
7. Work independently behind the scenes to ensure content is up to date.
8. Work in tandem with other ministries to promote all areas of service in the church.
9. Ensure that all things posted to online media are in good taste, with a clear conscience, and glorify Jesus.
10. Be creative in our approach and work with the other ministries in the Media/Communications Department to ensure continuity and coordination.
11. Be committed to helping the ministry team grow in knowledge and effectiveness.
12. Respond appropriately to Messages and Comments in a timely manner, working with Pastoral staff as needed.