

January 2024

STATE — *O F* *THE* — CHURCH

Landmark
Church





A MESSAGE FROM OUR ELDERS

Dear Church Family,

As the year begins and we look backwards with thanksgiving and forward with anticipation, I want to express my sincere gratitude for your generous support and active involvement in our church community. Your contributions of time, talent, and treasure have been instrumental in our shared efforts to advance the Kingdom of Christ on earth as it is already established in heaven.

As we walk together as a body, let's not only celebrate the blessed state of the church but also emphasize the importance of transparency and integrity in the way we are to steward what the Lord has entrusted to all of us. It is crucial that we maintain open communication and uphold the highest standards of honesty and accountability. This commitment ensures that our resources are used efficiently and ethically, fostering trust among our many members and the broader ministry.

With that being said, we are providing this annual report to offer transparent insights into our church's financial and operational aspects. This report aims to keep everyone informed about the allocation of resources, ensuring a shared understanding of our collective impact and growth.

Thank you for your ongoing support, and let's continue working hand in hand unto the glory of God as the Lord continues to bless us on this sacred mission, to reach the lost and teach the found.

On Behalf of the Elders,

Matthew Maher
Pastor | Landmark Church



NEW TO STAFF



Liam Hungate



OUR STAFF AT A GLANCE

ELD

John Shirk

Norm Johnson

ADMIN

Mark Emond
Ministry Shepherd

Jennifer Emond
Ops Administrator

Brock Burns
Ministry Assistant

Melissa Abbott
Events

Eduardo Serrano
Admin Assistant

ENV

John Shirk
Ministry Shepherd

Lainie Allegretto
Care Administrator

Kathy Costello
Care Assistant

Tereree Sikoryak
Care Team Pastor

Gene Wilkins
Care Team Pastor

Mat
Min
Kyle
Pro
Eth
Med
Kati
Wor
Cha
Soc
Chr
Pro
Lian
Min

CARE

ERS

Matthew Maher

Mark Emond

IRONMENTS

Matthew Maher

Ministry Shepherd

Lee Johnson

Production

Stan Hoover

Media

Mike Alvis

Discipleship

David Taggart

Visual Media/Worship

Travis Abbott

Production Assistant

John Hungate

Ministry Assistant

DIRECTOR OF OPS

Mark Emond

FAMILY LIFE

Norm Johnson

Ministry Shepherd

Nick Johnson

FLM/Discipleship

Carly Pasquarosa

FLM Administrator

Dawson Coyle

Youth

Jacob Zinckgraf

Children/Young Adults



ELDER ADVISORY BOARD



Pastor Terence
Sikoryak
Landmark Church



Pastor Gene
Wilkins
Landmark Church



Pastor Gary
Hamrick
Cornerstone Chapel



MINISTRY UPDATE



2023 ATTENDANCE

IN-PERSON (ALL SERVICES)

34,966 Total Attendance

672 Weekly Average

ONLINE (ALL SERVICES)

41,000+ Total Attendance

788 Weekly Average

DISCIPLESHIP GROUP

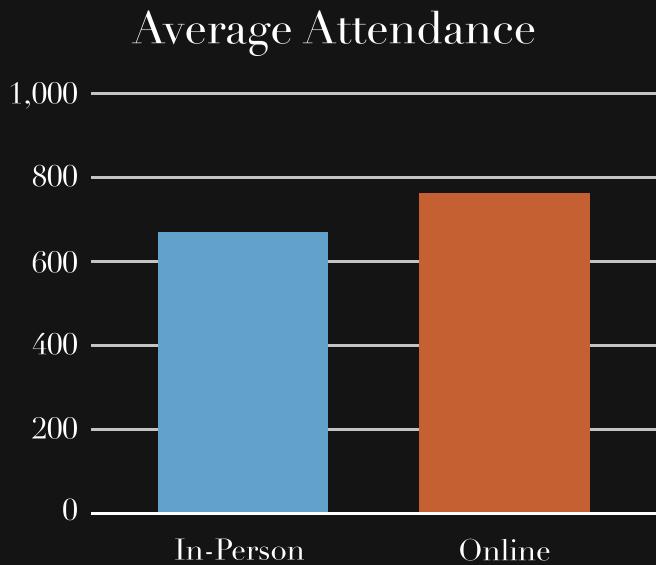
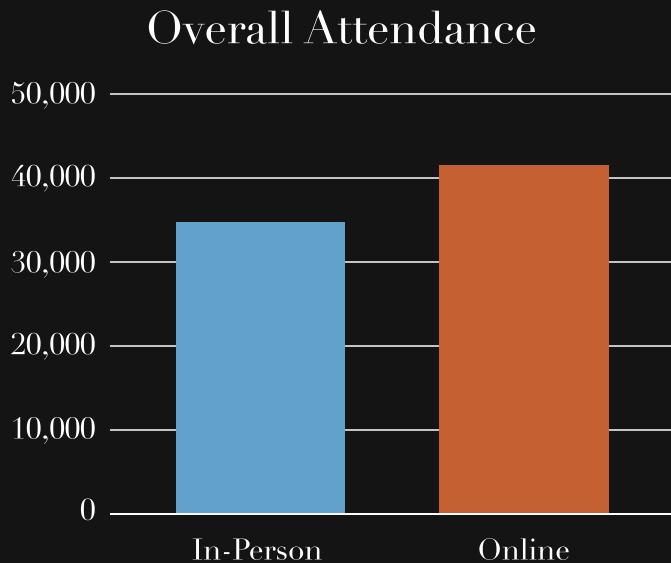
46 Groups

435 Attendees

FAMILY LIFE MINISTRY

70 Kids Per Week

2023 ATTENDANCE



FINANCIAL UPDATE

2023 GIVING
\$1.9M

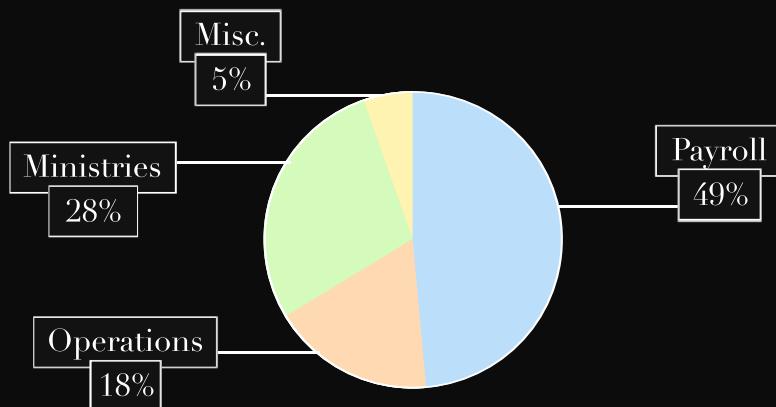
2023 EXPENSES
\$1.9M

PAYROLL (49%)
21 Full Time & Part Time Employees

OPERATIONAL (18%)
Fixed Costs, Such as Licensing, Utilities,
Service Expenses, Insurance, FLC Rent

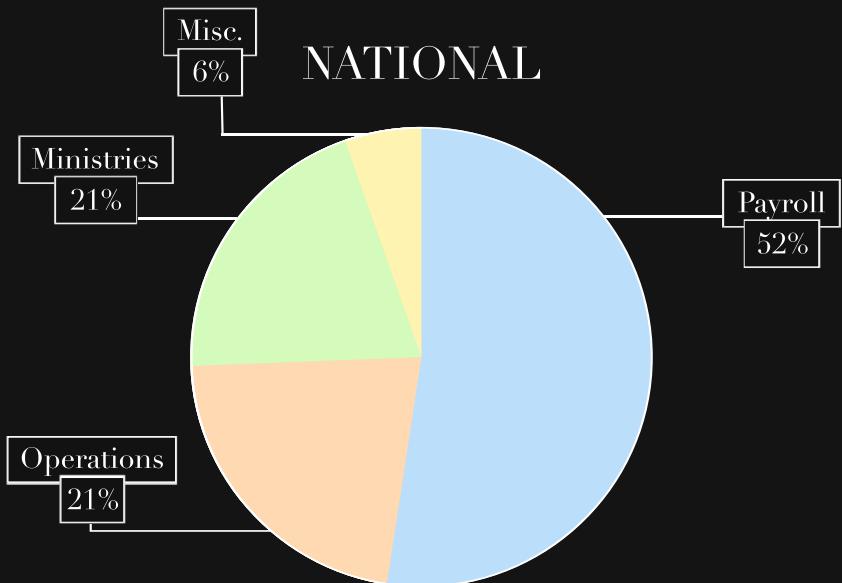
MINISTRIES (28%)
Missions, Family Life, Men, Women

MISCELLANEOUS (5%)

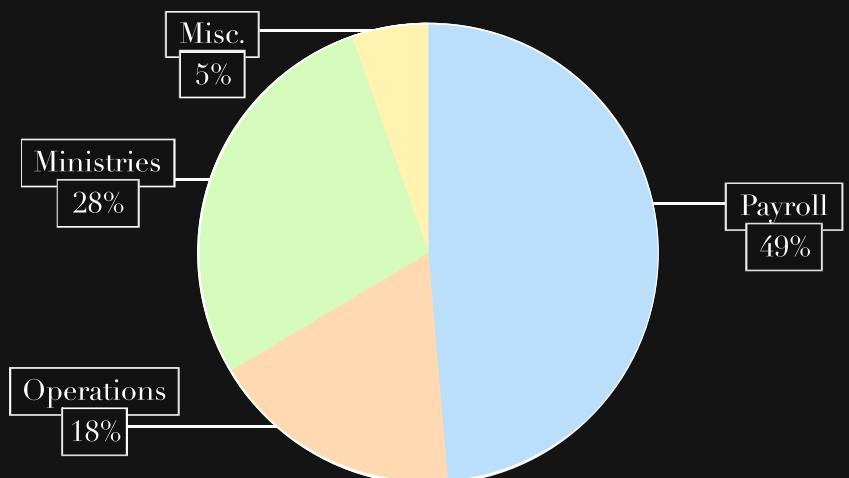


FINANCIAL UPDATE

Expenses 2023: National Vs. Landmark



LANDMARK



2023 KEY ACHIEVEMENTS

REBRAND

Church Name Change

Signs

Exterior Improvements

Interior Improvements

New Website

New App

Necessary AVL Upgrades

BAPTISMS

84 People Baptized

COMMUNITY RELATIONS

Joined Ocean City

Chamber of Commerce &

Won 2023 Best Landscaping
& Signage Award



2023 KEY ACHIEVEMENTS

CLASSES

Launched Landmark 101

(238 People Completed)

Biblical Citizenship

Biblical Apologetics

Art Workshop

GIVING

Served Over 40+ Families

During Thanksgiving,

Christmas, and In Times

of Crisis

Christmas Giving Resulted

in 80+ Gifts for Orphans

TURN BOOKLET
( )



An abstract graphic element consisting of a square frame containing several sets of parallel, slightly curved lines that create a sense of depth and motion, resembling a 3D wireframe cube.

CONGREGATIONAL CARE TEAM

CONGREGATIONAL CARE TEAM

TEAM

52 people Who Currently
Serve on the Team

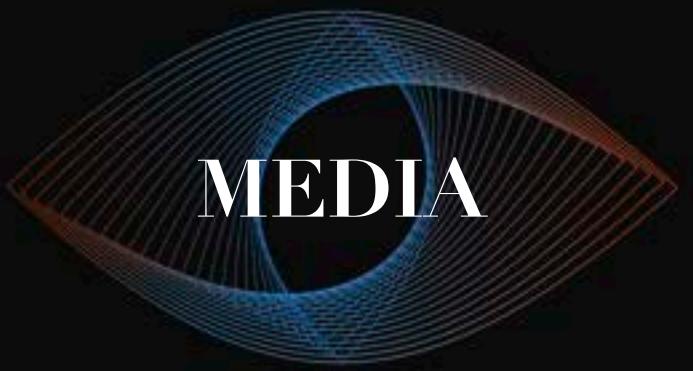
AREAS OF CARE AVAILABLE

Coaches | Meals | Rides
Prayer | Counselors
Therapists | Rehab Resource
Partnerships | Nutritionists
Premarital/Marriage Care
Grief Counseling

ANALYTICS

300+ Care Touches
400+ Prayer requests
163 Hours of Counseling
& Coaching (documented onsite hours)





STATE
— *of the* —
CHURCH

MEDIA

FACEBOOK

Reach: 115,385

New Page Likes: 300

87,110 Visits

(+148% over 2022)

INSTAGRAM

Reach: 37,348

New Followers: 530

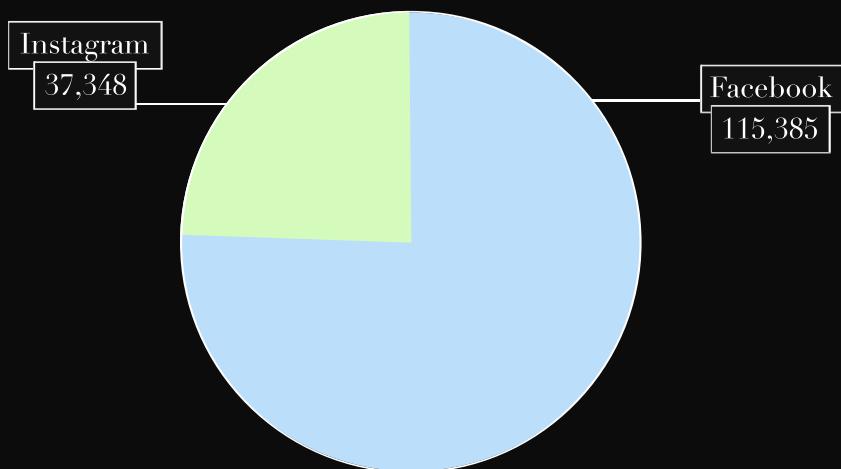
18,477 Visits

(+118% over 2022)

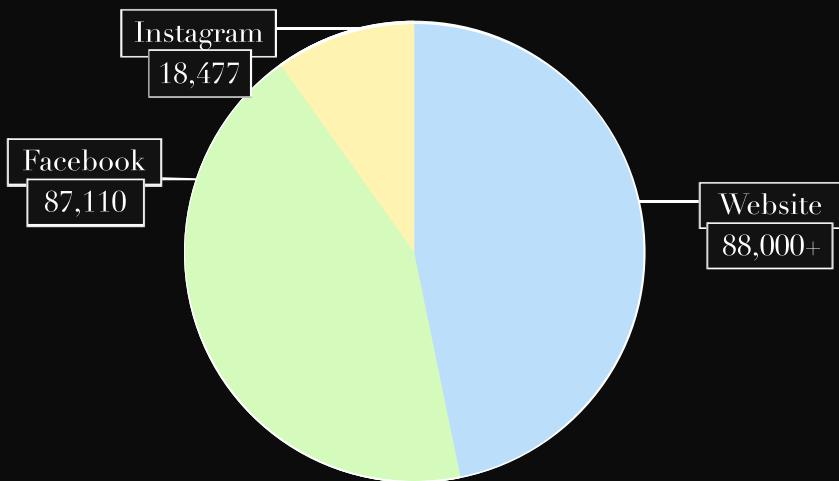


MEDIA

SOCIAL MEDIA REACH



PROFILE/PAGE VIEWS



MEDIA

WEBSITE

24,000+ Unique Users
88,000+ Page Views

APP

Increased App Usage
by 300% YOY

YOUTUBE

275,000+ Views
(30% growth over 2022)

64,000 Watch Hours
58% Increase in Subscribers



An abstract graphic in the center of the page consists of several concentric, slightly irregular, orange-brown lines that curve and overlap, creating a sense of depth and motion. The lines are set against a dark, solid background.

COMING 2024

COMING 2024

Marriage Intensive
Organization of Deacons
Landmark 201

Missions Trips
(India & Guatemala)

Home School Student Co-Op

2nd Annual VBS

Landmark Cafe Opening

New Family Life Building

SEE IT ON
THE MAP



WATCH THE
ANNOUNCEMENT
VIDEO





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