



Gateway Photography - Best Practices

Goal: To capture authentic moments of our church family and highlight how God is moving in hearts and lives. Our photos serve three purposes:

- **For regular attendees:** A way to reflect on meaningful moments and feel connected to the church family.
- **For new visitors online:** A first impression of Gateway - welcoming, vibrant, and Christ-centered.
- **For church communications:** Usable across platforms such as our Website, Facebook, Instagram, Google Maps, and more.

Key Moments to Capture

- **Worship:** Worship team, congregation singing, hands raised, prayer.
- **Volunteers Serving:** Coffee stand, greeters, ushers, A/V team, parking attendants.
- **Speakers:** Emcee, generosity moment, message/sermon.
- **Children's Ministry:** Focus on children of church members (avoid newcomers' kids for privacy).
- **Fellowship:** Smiles, conversations, hugs, handshakes, and authentic community.

Variety of Locations

- **Sanctuary:** Left, right, and center perspectives.
- **Foyer:** Connection and fellowship before/after service.
- **Coffee Stand:** Smiling faces and serving moments.
- **Outdoors (on nice days):** Greeting, families arriving, community moments.
- **Classrooms:** Children's Ministry moments.

Style & Approach

- **Candid First:** Look for natural, authentic expressions of worship and community.
- **Posed When Needed:** Don't be afraid to ask for a quick smile or group shot when appropriate.
- **Storytelling Focus:** Capture the journey of a Sunday - arriving, worship, message, and fellowship.

Timeframe

- **During Service:** Capture worship, prayer, the message, and children's ministry.
- **Between Services:** Get fellowship and volunteer action shots.
- **After Service:** Catch community moments as people connect and head out.

After Service

Upload photos to a google drive folder. Send folder to **Josh Brennan** at brennan.joshua.a@gmail.com or (360) 229-3321. Josh will comb through photos, review, color-grade, and post across church platforms.

Remember: Photography is a ministry - it helps tell the story of what God is doing in and through Gateway Church. We have had people come to the church through this ministry. **Thank you for serving!**

