

HOW THE BEST LEADERS THINK

THINK INVESTMENT

A resource is what you have that you can leverage to accomplish your goal. Your resources include staff or volunteers, money, time, energy, buildings, and supplies. Resource allocation is investing your available resources in the present to accomplish your goals in the future.

As leaders, when we think about resources, we have to think investing, not spending. Spending is a trade. It's something fair in return for what you give. But an **investment is expecting an exponential return on what you put in.**

What you have that you can leverage to reach your goals:

- People
- Money
- Facilities
- Spiritual gifts and Experiences

Direct your resources in the present to reach your future goals.

I am investing what God has entrusted to me and expecting a kingdom result! - Craig Groeschel

1. **How do I best invest my time?** Be selective in what we say yes to and strategic in our nos. We are investing not only our time but our energy. The best windows of time get the most important tasks.
2. **Who should I be investing in?** Great leaders aren't found. Leaders are developed.
3. **Where do I get my best return?** How do I use my time? Who is most important for me to invest in? What do you know that God can use?

10 "Whoever can be trusted with very little can also be trusted with much, and whoever is dishonest with very little will also be dishonest with much. LUKE 16:10

NOW, LET'S START THINKING:

Here are exercises you can do to grow as a leader—ask yourself and your team these questions:

1. How do you personally invest your time? As much as possible, direct your time toward whatever brings your highest return. What parts of your personal ministry or leadership bring the highest return? Is it your leadership of volunteers? Is it your innovation? Your knowledge of scripture, love for kids ministry, or creativity? Take a minute or two to brainstorm a few below.

If you can't think of anything, ask the people who work closely with you about what you bring when you're at your best.

2. Who should you be investing in? Your most valuable resource is always people! The potential of your church rests on the strength of its people. So—who are the people you haven't invested in enough yet?

How you think will always determine how you lead. -Craig Groeschel

You have everything you need to accomplish everything He wants us to accomplish.

**WE ARE BUILDING RELATIONSHIPS
THAT BUILD DISCIPLES**

