



Partnerships and Engagement Director (Title under construction)

The Partnerships and Engagement Director leads engagement and development efforts with donors, partners, and friends who are committed to advancing Peaceful Family Oklahoma's mission. This role oversees fundraising, stewardship, and storytelling so growth is rooted in trust, clarity, and shared purpose.

The Teammate We're Looking For

This role requires a fundraiser who is equal parts connector, communicator, strategist, and steward, and who understands donors and partners as active participants in advancing our mission. This person complements the CEO's strengths, trusts her leadership and our program teammates, and brings their own expertise without ego.

Above all else, culture fit is paramount.

Why This Role Exists Now

Peaceful Family Oklahoma (PFO) is dedicated to innovation in care for children when addiction is a part of their family's story. This work is a critical and often missing piece of whole family recovery. PFO is the only organization in Oklahoma and one of the few in the nation designed specifically for this population.

Over the last five years, our evidence-based programs have grown rapidly and intentionally in response to what children, families, and our partners are asking for. At PFO, partnership includes everyone who is committed to and advancing this work. Our growth has been shaped by the voices of donors, community partners, schools, friends, and families.

During this period, our programs have more than quadrupled. The number of children and families served has increased by more than 1700%. At the same time, we have invested approximately \$1.5 million in research and development to ensure our care remains evidence-based, trauma-informed, and responsive to emerging needs.

It is now time to invest in the structure that supports this work.

This role exists because program success has outpaced our foundational fundraising and communications capacity. To sustain what is working and grow responsibly into what comes next, PFO must strengthen the engagement, partnerships, and storytelling that make long-term impact possible.

This is a role to protect, sustain, and grow something truly special.

Our Core Values

This person must actively embody Peaceful Family Oklahoma's four values.

Rooted in Compassion

We honor the dignity and worth of every person. Our work is person-centered, safe, and grounded in respect and humanity.

Relentless Innovation

We seek new knowledge, challenge outdated thinking, and evolve in response to what children and families need.

Shared Strength

We bring our best and make space for the best in others. Collaboration, not ego, carries the work forward.

Unshakable Resolve

We keep showing up for children, families, and one another, even when the work is hard.

Who You Are

You are likely someone who:

- Is energized by people and relationship-based work
- Builds trust naturally and authentically
- Communicates clearly and confidently in writing and conversation
- Remembers names, stories, families, and details
- Is committed to learning in a field that continues to evolve
- Is thoughtful about how power, language, and lived experience show up in fundraising
- Understands that for many donors, this work is deeply personal
- Practices, or is committed to learning, hope-centered and trauma-informed storytelling

With 1-in-4 children impacted by addiction, the same is true for many of our donors. This role requires care, discretion, and the ability to hold stories with respect.

You see donors as people, not transactions. You hold the same belief for the children and families at the heart of this work, approaching every story, partnership, and communication with compassion and integrity.

What We Bring to the Table

This role is not starting from scratch. Peaceful Family Oklahoma is ready.

We already have:

- A donor database of nearly 1,000 individuals who have supported PFO since 2019
- No expectation that you bring your own donor list
- A strong, established grant-writing program led by the CEO

- A designed and ready-to-launch corporate sponsorship program
- Two fundraising events to lead and support
- Outstanding, evidence-based, trauma-informed care
- Strong outcome data and meaningful stories
- A driven, smart, and collaborative team of 10
- An engaged board ready to support the next stage of growth
- Wonderful families and some of the most incredible kids you will ever meet

For us, this is a purpose, not just a job.

First-Year Focus Areas

Fundraising, Relationship Building, and Stewardship

- In close partnership with the CEO, plan and carry out fundraising campaigns, including coordinated personal asks and donor conversations
- Lead donor cultivation and stewardship grounded in care, trust, and genuine connection
- Prioritize re-engagement and deepening relationships with current and past donors before focusing on new donor acquisition
- Build systems that ensure donors feel known, valued, and meaningfully connected to impact

Marketing and Communications

This function will be strategically led and overseen by this role and may be executed in partnership with internal teammates or external vendors as targeted actions that move the needle quickly and effectively.

- Strengthen PFO's outward-facing language for clarity, consistency, and emotional resonance
- Ensure donors clearly understand the impact they have made and what is possible next
- Strengthen development-focused communications so impact is shared consistently and meaningfully

Corporate Sponsorship Development

- Implement the corporate sponsorship program
- Cultivate relationships with corporate partners aligned with PFO's mission and values
- Collaborate with leadership and board members to grow this revenue stream thoughtfully

What Success Looks Like

In the first 6–12 months, success will look like:

- Stronger donor engagement and retention
- Consistent, hope-centered donor communications
- Clear and reliable stewardship systems
- A launched and growing corporate sponsorship program
- Fundraising efforts that feel relational, aligned, and sustainable
- A development function that supports long-term stability and growth

Practical Details

- Full-time position
- Health and dental insurance available after 60 days
- Monthly stipends to support phone, internet, and therapy or mental health care
- Salary: Negotiable. Salary expectations will be discussed upfront to ensure mutual interest in continuing the conversation.
- Highly flexible, family-friendly, and supportive work environment, with remote work options when it supports the work
- Small-team culture where humility, learning, and shared leadership matter

Final Note

Peaceful Family Oklahoma is building something rare. Our work fills a critical gap in whole family recovery, and it is working.

We are looking for the right person, not just a qualified one.

If you are reading this and quietly thinking, “That sounds like me,” we would love to talk.

If you know someone who fits this role in both skill and spirit, we hope you will share this with them.

Applications

Please send a resume and cover letter to:

Lisa Reed, MSW, CPM
President & CEO
info@peacefulfamilyok.org
405-601-2691

Interviews will be conducted on a rolling basis. Our target start timeframe is no later than March 30.