



Privacy Policy

Bridge Players Theatre Company takes all necessary measures to protect the integrity and privacy of personal information gathered from our supporters through all of our communication channels, including visitors to our website. This privacy policy has been compiled to better serve those who are concerned with how their Personally Identifiable Information (PII) is being used online. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

What personal information do we collect from the people that visit our website?

When ordering tickets or signing up for membership on our site or with our third-party vendors, you may be asked to enter your name, email address, mailing address, phone number, credit card information, or other details to help you with your experience.

When do we collect information?

We collect information from you when you register on our site, place an order, or enter information on our site.

How do we use your information?

We may use the information we collect from you when you make a donation, sign up for our newsletter, attend an event, respond to a survey or marketing communication, browse the website, or use certain other site features in the following ways:

- Currently, Bridge Players Theatre Co. does not exchange lists with other third parties, but reserves the right to engage in marketing activities that may include renting and exchanging lists that may contain personal information in the future. You may opt out of having your Personal Information shared by us. Follow instructions provided below.
- We will not send you mailings on behalf of other organizations.
- We will use your provided email address to send you marketing communications and other information regarding to Bridge Players Theatre Company, our upcoming events, and our members
- We will collect payment information, billing address, and other information necessary to process a donation or event registration.
- We will use your information to comply with the law or in the good faith belief that such action is necessary to conform to the requirements of law or comply with legal process served on us.

- We will use personal information to protect against potential fraud. We may verify with third parties the information collected in the course of processing a donation, event registration, or other exchange. If you use a credit or debit card on the website, we may use card authorization and fraud screening services to verify that your card information and address matches the information that you supplied to us and that the card being used has not been reported lost or stolen.
- You have the right to review information that we have collected about you. To review that information please contact us in writing.

How do we protect visitor information?

Our website is scanned on a regular basis for security holes and known vulnerabilities to make your visit to our site as safe as possible. We use regular Malware Scanning. Your personal information is contained behind secured networks and is only accessible by a limited number of people who have special access rights to such systems and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology. We implement a variety of security measures when a user places an order enters, submits, or accesses their information to maintain the safety of your personal information. All transactions are processed through a gateway provider and are not stored or processed on our servers.

Do we use 'cookies'?

We do not currently use cookies for tracking purposes. However, you can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Google Chrome or Mozilla Firefox) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies. If you disable cookies off, some features will be disabled that make your site experience more efficient and some of our services will not function properly. However, you can still place orders.

Third Party Disclosure

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third party links

We do not include or offer third-party products or services on our website.

Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We have not enabled Google AdSense on our site, but we may do so in the future.

California Online Privacy Protection Act

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require a person or company in the United States (and conceivably the world) that operates websites collecting personally identifiable information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals with whom it is being shared, and to comply with this policy. – See more at:

<http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>

According to CalOPPA we agree to the following:

Users can visit our site anonymously. Once this privacy policy is created, we will add a link to it on our home page, or as a minimum on the first significant page after entering our website. Our Privacy Policy link includes the word 'Privacy' and can be easily be found on the page specified above.

Users will be notified of any privacy policy changes:

- On our Privacy Policy Page

Users are able to change their personal information:

- By logging in to their account (Applicable to those who have created a profile on one of our web integration sites, not our website directly)
- By reaching out to our Executive Board
 - 856.303.7620
 - bridgeplayerstheatre@gmail.com

- **By writing us at:**

Bridge Players Theatre Co.

PO Box 334

Burlington, NJ 08016

How does our site handle do not track signals?

We honor do not track signals and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does our site allow third party behavioral tracking?

Our site does not currently participate in third-party behavioral tracking.

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online. When it comes to the collection of personal information from children under 13, the Children's

Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online. We do not specifically market to children under 13.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify the users via email

- Within 7 business days

We will notify the users via in site notification

- Within 7 business days

We also agree to the individual redress principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or a government agency to investigate and/or prosecute non-compliance by data processors.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address in order to:

- Send information, respond to inquiries, and/or other requests or questions.
- Process orders and to send information and updates pertaining to orders.

To be in accordance with CANSPAM we agree to the following:

- NOT use false, or misleading subjects or email addresses.
- Include the physical address of our business or site headquarters.
- Monitor third party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests within a reasonable time period.
- Allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can email us at bridgeplayerstheatre@gmail.com

- Each email you receive from Bridge Players Theatre will include an unsubscribe button at the bottom portion of the email. Follow the instructions to unsubscribe and we will promptly remove you from all email correspondence.

Third Party Events and Cause Marketing Campaigns

As a 501(c)3 tax-exempt organization, Bridge Players Theatre may receive financial support from special fundraising events or projects hosted by generous individuals, groups, and organizations. Hosting a fundraiser or cause marketing campaign in support of Bridge Players Theatre does not constitute an endorsement of the company, its products and/or services. By hosting this campaign in support of Bridge Players Theatre, you agree to assume all risks and liabilities associated with planning such an endeavor and hereby release and hold harmless Bridge Players Theatre Company, its directors, officers, employees, volunteers and agencies from and against any and all claims, damages, liabilities, deficiencies, costs, and expenses.

For more information, please contact:

president@bridgeplayerstheatre.com

856.303.7620